

LET US HELP YOU

# reThink Winter



Backcountry



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# reThink Everything

At a time when uncertainty reigns, we're turning to the backcountry more than ever. It's where we go to refuel our spirits, pursue happiness, and feel truly alive.

So, this winter, choose nature. Make the great outdoors your playground. Don't hunker down—venture out. And rethink everything, from your daily routine, family dinner, and seasonal traditions, to where you go to seek snow.

Backcountry is here to help you rethink how you make that spiritual appointment with nature. Gearheads are our community of outdoor experts, here to personally guide you. With thousands of hours spent in the backcountry, they can point you toward the perfect gear—and give you a packing list and adventure advice to boot.

Are you ready to rethink winter?



Products with the Goat are Built by Backcountry in partnership with our Gearheads.

# reDiscover Gravity



> We lured sixth generation Montanan **Maria Lovely** (@marialovely) to put down some lines on Utah powder in the Cottonwoods Kit—a customer favorite, back by popular demand this year; she made the Wasatch's steep terrain look easy.

**Maria** is wearing the © **Backcountry** Cottonwoods GORE-TEX® Jacket [\$399.95] and © **Backcountry** Cottonwoods GORE-TEX® Bibs [\$349.95].



< Nothing stops **Santiago Vega**. Carving lines in deep pow is what this National Ability Center athlete does best. Check out what he's shredding next @svsanchago

**Santiago** is wearing the © **Backcountry** Cottonwoods GORE-TEX® Jacket [\$399.95] and © **Backcountry** Cottonwoods GORE-TEX® Bibs [\$349.95].

# reAssess the Commute



< **Dani Aravich** is a multi-sport athlete who we're always happy to get out with. From climbing to cross-country skiing, she does it all. Follow her Paralympic training and adventures @daniaravich



Top to bottom:  
**Icebreaker** Reversible Pocket Beanie [\$35.00], **Hestra** Runners All Weather Glove [\$49.95], **Oakley** Radar Prizm Sunglasses [\$176.00], **Icebreaker** 260 Zone Long-Sleeve 1/2-Zip Top [\$140.00] layered under the **Bjorn Daehlie** Skill Jacket [\$159.95], **Skida** Tour Neckwarmer [\$22.00], **Bjorn Daehlie** Winner Pant [\$119.95], **Rossignol** EvoControl Ski [\$299.95], **Rossignol** Control Step In Binding [\$59.95], **Swix** Insulated Drink Belt [\$35.95], **Alpina** T10 Touring Boot [\$99.95], **Swix** Quantum 3 KIT [\$149.95].



Top to bottom:  
**Patagonia** Capilene Air Crew Top [\$129.00], **Patagonia** Snowbelle Beanie [\$49.00], **TSL Snowshoes** Connect Carbon 5 Cross Swing Poles [\$159.95], **Smartwool** Smartloft Jacket [\$180.00], **Outdoor Research** Hyak Pant [\$129.95], **Hestra** Fall Line Mitten [\$154.95], **Oboz** Bridger Insulated Boot [\$185.00], **Outdoor Research** Crocodiles Gaiter [\$88.95], **Tubbs** Wilderness Snowshoe [\$199.95].

> There's more than one way to get around on the snow. Outdoor enthusiast **Adaeze Noelle Azubuike (@adaezenoelle)** is a connoisseur of snowshoeing adventures in her backyard and beyond.





# reInforce Avalanche Safety

We like to have fun, but safety remains one of our core missions. Whether you're venturing into resort-accessed backcountry or earning your turns in the wilderness, do it with the proper training, gear, and knowledge. The Utah Avalanche Center is one of the leading avy safety organizations in the country—find your local org at [www.avalanche.org/us-avalanche-centers](http://www.avalanche.org/us-avalanche-centers)



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*Clockwise from top:*

**Osprey** Soelden Pro Avy Airbag [\$1,200.00], **Backcountry** Access BC Link 2.0 [\$179.95], **Black Diamond** Evac 7 Shovel [\$79.95], **Mammut** Barryvox S Beacon [\$499.99], **Black Diamond** QuickDraw Probe [\$52.46].

# reTrace the Rat Race

For her from top to bottom:

**Arc'teryx** Atom LT Vest [\$175.00], **Skida** Nordic Hat [\$32.00], **Mountain Hardwear** Ghee Long-Sleeve Hooded Top [\$74.95], **Hestra** Runners All Weather Glove [\$49.95], **Kahtoola** MICROspikes [\$69.95], **Arc'teryx** Trino Tight [\$149.00], **Jaybird** Vista Wireless Headphones [\$179.99], **La Sportiva** Akyra Shoe [\$160.00], **Ultimate Direction** Hydrolight Belt [\$54.95], **Garmin** Vivoactive Heart Rate Monitor [\$349.95], **Oakley** Radar Path Prizm Sunglasses [\$176.00].



< **Faith E. Briggs (@faithevebee)** hits the trails and advocates for more diverse representation in the outdoors through activity and action. The seasons don't rest and neither does she.



For him from top to bottom:

**Arc'teryx** Argus Jacket [\$199.00], **Icebreaker** Reversible Pocket Beanie [\$35.00], **Hestra** Runners All Weather Glove [\$49.95], **Garmin** Fenix 6X Heart Rate Monitor [\$849.99], **Aftershokz** Aeropex Headphones [\$159.95], **Salomon** Skin Set Hydration Vest [\$164.95], **Patagonia** Peak Mission Tight [\$119.00], **Ortovox** Rock'N'Wool Long-Sleeve Top [\$110.00], **Altra** Lone Peak Trail Running Shoe [\$159.95], **Kahtoola** NANOspikes [\$49.95], **Outdoor Research** Flex-TEX II Gaiters [\$68.95].



> For **Brian Tolbert (@not.quite.lost)**, it's all about family, fishing, and running many, many miles. Snow or shine, Brian's reconnecting with nature by making the trail work for him.

# reVive the Retreat

> When our Marketing Manager **Nicole Sumner** isn't reading by the fire to **Margot**, she's got her in the pack on the trail. Nicole is also passionate about avy safety and sits on the board of the Utah Avalanche Center.

**Nicole** is wearing **The North Face** Chunky Rib Beanie [\$31.95], **Smartwool** Merino 250 Baselayer [\$115.00], and **Icebreaker** BodyFit 200 Oasis Leggings [\$95.00]. The **Sorel** Tivoli IV Parc Boots [\$194.95] lie beside her. Little **Margot** is wearing the Toddler's **Helly Hansen** Merino Mid Set [\$90.00] and **Smartwool** Toddler 3-Piece Socks Set [\$27.95]. She just squirreled out of the **Patagonia** Nano Puff Jacket [\$79.00] in front of the fire and took a sip from the Wide Mouth **Hydro Flask** [\$29.95].



< Backcountry Art Director **John Perry** is always smack dab in the middle of the action. When he's not staging photoshoots, he's probably searching out deep pow on his splitboard.

**John** is wearing the **Coal** Frena Solid Beanie [\$23.95], **Houdini** Wooler Houdi Fleece Jacket [\$279.95], © **Backcountry** Spruces Merino Baselayer Crew [\$94.95], **Quiksilver** Travis Rice Stretch Pant [\$289.95], and **Vans** Invado Pro Snowboard Boots [\$259.95]. He just got back from a few runs with the **Capita** Super D.O.A. Snowboard [\$649.95] and **Burton** Cartel Re:Flex Snowboard Bindings [\$299.95], while wearing the **Quiksilver** Travis Rice Stretch Jacket [\$389.95], **Smith** Squad Mag Goggles [\$220.00], **Smith** Quantum MIPS Helmet [\$300.00], and **Flylow** Ridge Leather Gloves [\$49.95].

# reConsider Cold Water



^ A little cold has never kept Vancouver-based adventure photographer and snowboarder **Caley Vanular (@caleyvanular)** out of the water. In fact, there's no better time to catch a wave than winter—with the right gear, Caley surfs all year long.



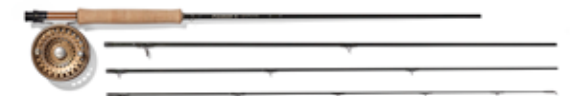
Left to right:  
**O'Neill Psycho Tech Mitten** [\$69.95],  
**Rip Curl Flash Bomb Split Toe Bootie**  
 [\$69.95], **Pendleton Oversized**  
**Jacquard Towel** [\$49.50], **O'Neill**  
**Psycho Tech Hooded Chest-Zip**  
**Full Wetsuit** [\$499.95], **Salt Gypsy**  
**Shorebird Surfboard** [\$525.00].

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^ The fish don't mind the frost and neither does **Ebon Robinson**, an avid angler currently casting his line in Montana. The trout may be cold-blooded, but **@fins\_and\_flasks** is not, so he suits up to stay warm.



Left to right:

**Patagonia Swiftcurrent Waders** [\$499.00], **Fishpond Thunderhead Lumbar Pack** [\$229.95], **Simms Guide Windbloc Flex Glove** [\$69.95], **Simms G3 Guide Wading Jacket** [\$449.95], **Patagonia x Danner Foot Tractor Sticky Rubber Wading Boot** [\$499.00], **Sage Trout Fly Reel** [\$375.00], **Sage X 4-Piece Fly Rod** [\$900.00].



# reDefining the Outdoors

Backcountry started with an Olympic ski jumper, a ski bum, an avalanche beacon, and an idea. When we sold our first beacon out of a garage in the mountains of Utah, we became one of the first online outdoor retailers.

Our founders, Jim Holland and John Bresee believed adventure was for all, and 24 years later, we're still supplying athletes, modern explorers, and outdoor enthusiasts with gear, apparel, and expertise.

When we're not outfitting your next adventure, you'll find us playing in our backyard of Park City, Utah, testing out the latest gear and styles so we can help you thrive outside.



^ **Revolutionize Personalized Service** Gearheads are Backcountry's outdoor enthusiasts and gear gurus. They make sure you find boots that take you farther, the jacket you'll never want to be without, and the right ride for any adventure. **Chris Purkey** leads our community of Gearheads and gets out as much as they do. Chris and his team would love to hear about your next adventure and help you gear up—**call a Gearhead at 855.720.5118**.

Top to bottom:

- © **Backcountry** x Moment Pressure Drop Skis (\$799.95), **Giro** Aether Spherical Helmet (\$369.95), **Kuhl** Sienna Sweater (\$88.95), **YETI** Rambler Tumbler (\$39.99), **Smith** Wildcat Chromapop Sunglasses (\$209.00), © **Backcountry** Face Mask (\$17.95), **Filson** Leather Dog Leash (\$85.00), **Black Diamond** Revolt Headlamp (\$64.95), **Snow Peak** Titanium Sake Cup (\$34.95), **Snow Peak** Titanium Sake Carafe (\$179.95), **Skida** Alpine Hat (\$36.00), **Dragon** NFx2 Goggles (\$199.95), **Therabody** Theragun Elite (\$399.00), **Therabody** Theragun Mini (\$199.00), **Norrone** Lyngen Down 850 Hooded Jacket (\$419.00), **HOKA ONE ONE** Speedgoat 4 GTX Trail Running Shoe (\$159.95), **Maxxis** Minion DHR II Tire (\$65.00), **Glerups** Rubber Slipper Boot (\$154.95), **Powertraveller** Harrier Wireless Power Pack (\$78.95), Cruz: this good boy isn't for sale! **Technica** Mach 1 MV 105 Ski Boot (\$649.95), **Pendleton** National Park Grand Canyon Blanket (\$319.00), **Rumpl** Solid Puffy Blanket (\$199.00). Chris is holding the **Backcountry Access** Tracker4 Avalanche Beacon (\$389.95) and **YETI** Rambler Mug (\$29.99).



**Backcountry Gift Card**  
[\$25-\$500]

# reVamp Their Gear Closet With These Gifts

Searching for the perfect gift for someone who's got it all? Along with our top-notch gear, we also curate a selection of niche accessories, apparel, and equipment. Reach out to a Gearhead to find something novel to add to even the most well-stocked gear closets.



Top left to bottom right:  
**Rumpl** Nanoloft Puffy Poncho [\$249.00], **Patagonia** Yosemite In The Sixties Book [\$60.00], **Stanley** Camp Pour Over Set [\$34.95], **Jetboil** Flash Stove [\$109.95], **Mountain Hardwear** Ghost Whisperer Pant [\$249.95], **Hydro Flask** Wine Bottle [\$44.95], **YETI** Rambler Colster Slim Can Insulator [\$24.99].



Top left to bottom right:  
**Hestra** Power Heater Mitten [\$424.95], **Filson** Log Carrier [\$95.00], **Garmin** InReach Mini [\$349.99], **Goal Zero** YETI 150 Solar Generator [\$199.95], **Fjällräven** Nordic Heater Hat [\$79.95], **Rising** Lunker Net [\$178.95], **Suunto** Suunto 7 Watch [\$499.00].

**Get ahead of the holidays:**  
Retailers are expecting unprecedented shipping demands this season. Shop gifts now!

# reCover Momentum



> **Maggie Gossiaux** is a Gearhead and expert road cyclist. When she's not helping a customer find wheels, she's putting her own to the test. And she's not only about asphalt—Maggie also likes to climb, tele ski, and even dabble in dirt on her mountain bike.

**Maggie is riding the Cervelo Caledonia Ultegra Road Bike [\$3,500.00] and is wearing the Specialized S-Works Evade Helmet [\$275.00], Giro Merino Winter Cap [\$44.95], Smith Trackstand Sunglasses [\$179.00], PEARL iZUMi Merino Long-Sleeve Base Layer [\$90.00], Gore Wear Windstopper Thermo Jacket [\$189.95], Gore Wear C5 Thermo Bib Tights [\$159.95], Giro New Road Merino Wool Socks [\$15.95], Sidi Alba 2 Cycling Shoes [\$239.99], and Castelli Perfetto Gloves [\$69.99].**



< **Eric Poole** is a visual merchandiser for all things bike. Eric knows the industry inside and out, and when he's not out pedaling, he's making sure others are ready to ride.

**Eric is riding the Bianchi Infinito CV Disc Ultegra Road Bike [\$4,500.00] and wearing the Giro Aether Spherical Helmet [\$349.95], Assos Assosoiros Winter Cap [\$55.00], Oakley Flight Jacket Sunglasses [\$226.00], Castelli Perfetto Convertible Jacket [\$259.99], Assos Mille GT Winter Bib Tight [\$219.00], Assos Assosoiros Ultraz Winter Socks [\$27.00], Specialized S-Works 7 Cycling Shoes [\$400.00], and Giordana AV-300 Winter Gloves [\$65.00].**

# rePurpose the Living Room

> Same bike, fewer wheels. When the weather's not cooperating, **Maggie and Eric** bring their rigs inside and clock their miles without moving an inch.



**Maggie** is riding the **Cervelo** Caledonia Ultegra Road Bike [\$3,500.00] propped up on the **Wahoo Fitness** KICKR Power Trainer [\$1,199.99], **Wahoo Fitness** KICKR Training Desk [\$249.00], **Wahoo Fitness** KICKR Trainer Floor Mat [\$69.99], and **Wahoo Fitness** KICKR HEADWIND Fan [\$249.99]. She's wearing the **Specialized** Air Jersey [\$120.00], **PEARL iZUMi** Attack Short [\$80.00], **PEARL iZUMi** ELITE Tall Socks [\$16.00], and **Shimano** RC5 Cycling Shoes [\$160.00].



*Clockwise from top left:*

Men's **Specialized** SL Race Bib Short [\$180.00], Men's **Specialized** Air Jersey [\$120.00], **prAna** Reversible Headband [\$13.95], Women's **Shimano** RC5 Cycling Shoe [\$160.00], Women's **PEARL iZUMi** Attack Sleeveless Jersey [\$75.00], **Castelli** Water Bottle [\$11.95], **Tacx** Giro Bottle Cage [\$25.99], **Specialized** S-Works Carbon Rib Cage [\$70.00], Women's **PEARL iZUMi** Attack Short [\$80.00], **PEARL iZUMi** ELITE Tall Sock [\$16.00], Women's **Patagonia** Wild Trails Sports Bra [\$65.00], **Paeline Products** Chamois Butt'r Creme [\$17.99], Men's **Specialized** S-Works 7 Vent Road Cycling Shoe [\$425.00], **Specialized** Hydrogen Vent Tall Road Sock [\$25.00].

# reVolutionize Training

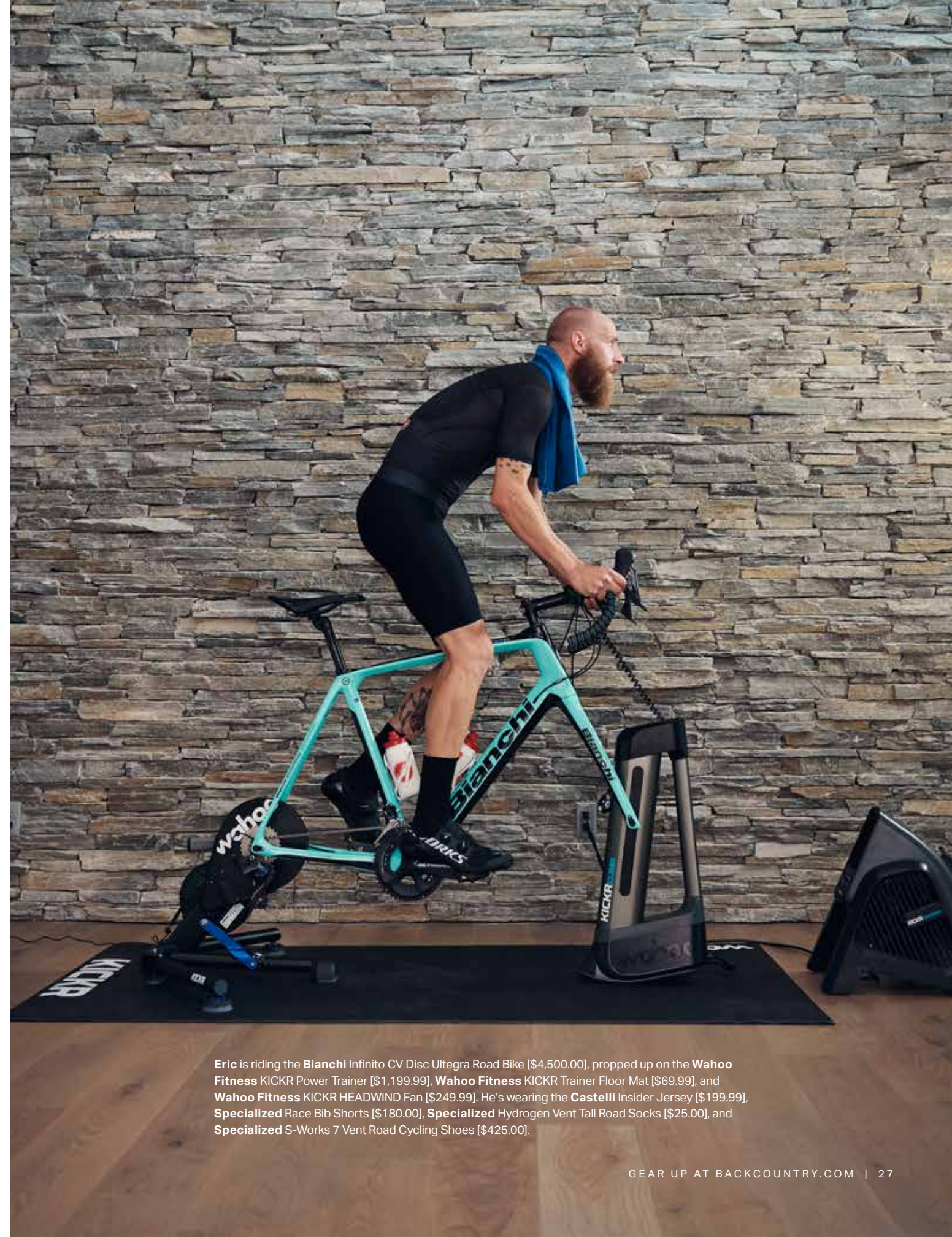


*Clockwise from top left:*

**Wahoo Fitness KICKR Power Trainer** [\$1,199.99], **Wahoo Fitness KICKR Training Desk** [\$249.99], **Wahoo Fitness KICKR Trainer Floor Mat** [\$69.99], **Wahoo Fitness KICKR Climb** [\$599.99], **Wahoo Fitness TICKR FIT Optical Heart Rate Monitor Armband** [\$79.00], **Wahoo Fitness ELEMNT BOLT GPS Bike Computer Bundle** [\$329.99], **Wahoo Fitness KICKR HEADWIND Fan** [\$249.99].

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**Eric** is riding the **Bianchi Infito CV Disc Ultegra Road Bike** [\$4,500.00], propped up on the **Wahoo Fitness KICKR Power Trainer** [\$1,199.99], **Wahoo Fitness KICKR Trainer Floor Mat** [\$69.99], and **Wahoo Fitness KICKR HEADWIND Fan** [\$249.99]. He's wearing the **Castelli Insider Jersey** [\$199.99], **Specialized Race Bib Shorts** [\$180.00], **Specialized Hydrogen Vent Tall Road Socks** [\$25.00], and **Specialized S-Works 7 Vent Road Cycling Shoes** [\$425.00].

Staying fit is non-negotiable for **Jess Shade (@shade\_jess)** and **Dara Cohen**. When they're not out skiing or climbing, they make the time and space to stretch and train.

> **Dara** (left) is wearing the **Free People Movement Love Tank Top** [\$38.00], **Free People Movement Good Karma Crop** [\$48.00], and **Girlfriend Collective High-Rise Compressive Leggings** [\$68.00]. She's using the **Hugger Mugger Nature Collection Ultra Yoga Mat** [\$47.95], **Hugger Mugger Zafu Bolster Solid** [\$54.95], **Hugger Mugger Standard Bolster Solid** [\$82.95], and **YETI Rambler Water Bottle** [\$29.99].

> **Jess** (right) is wearing the **prAna Zandra Funnel Neck Top** [\$78.95], **prAna Becksa Bralette** [\$58.95], **prAna Becksa ¾-Legging** [\$88.95], and **Sorel Kinetic Sneakers** [\$139.95]. She is using the **Hugger Mugger Tapas Original Yoga Mat** [\$32.95] and the **PackTowl Personal Towel** [\$19.95].

# reInvent the Home Workout



Searching for men's fitness apparel? Top to bottom: **PackTowl Personal Towel** [\$44.95], **Hugger Mugger Earth Elements Eco Yoga Mat** [\$57.95], **Jaybird Vista Wireless Headphones** [\$179.99], **©Backcountry YETI Rambler** [\$54.95], **Reigning Champ Deltapeak™ 90 Logo Training Shirt** [\$85.00], **Arc'teryx Calvus Cap** [\$35.00], **Stance Mariner Butter Blend Underwear** [\$34.99], **Reigning Champ Midweight Sweatshort** [\$105.00], **ON Running Cloudstratus Running Shoes** [\$169.95].

# reThink Holiday Dinner

> **Fatima Dedrickson**  
(aka Fatty), **Ben** and their family never miss an excuse to get together and enjoy a festive meal—even if it's out of the back of their van. Follow along on their family adventures @stylefitfatty

*Top left to right:*  
**Olivia** is wearing the **Patagonia** Retro-X Bomber Jacket [\$99.00], **Noah** is wearing the **Patagonia** Nano Puff Jacket [\$99.00], and **Kingston** is wearing the favorite **Patagonia** Baby Furry Friends Hat [\$29.00]. They're all lying on their **Pendleton** National Park Blanket [\$199.00].

**Ben** is wearing the **Simms** Dockwear Jacket [\$199.95], **Fjällräven** Byron Thin Hat [\$34.95], **Pendleton** Board Shirt [\$149.00], **prAna** Bridger Jean [\$94.95], and **Danner** Bull Run Lux Boots [\$209.95].

**Fatima** is wearing the **Stetson** Stratoliner Hat [\$189.95], **Pendleton** Jacquard Scarf [\$89.50], **Kuhl** Sienna Sweater [\$88.95], **Barbour** Acorn Wax Jacket [\$350.00] and **prAna** Sienna Jean [\$108.85]. **Baby Zion** is swaddled in a **Pendleton** Shared Paths Blanket [\$99.50].

*Cooking gear:*  
**Made In Cookware** 3-Piece Outdoor Grilling Kit [\$179.00], **GSI Outdoors** Pioneer Table Set [\$69.95], **GSI Outdoors** Nesting Wine Glass Set [\$15.95], **Ignik Outdoors** 2-in-1 Heater/Stove [\$139.95], **BioLite** FirePit [\$249.95], **Snow Peak** Single Action Table [\$349.95].



# reVisit the Good Times

✓ Backcountry's Chief Marketing Officer **Sarah Crockett** rarely ditches a day at work, so when she gets out, she goes far and finds fun in the forest with her husband **Ben** and son **Finn**.



*Top left to bottom right:*

Ben is wearing the **Patagonia Recycled Wool Cap** [\$45.00], **Backcountry Plaid Fendler Flannel** [\$79.95], **Backcountry Covile Pant** [\$79.95], and **Blundstone Original 500 Series Boots** [\$189.95]. Sarah is wearing the **Stetson Open Road Royal Deluxe Hat** [\$229.95], **Icebreaker Bodyfit 200 Oasis Crew Top** [\$95.00], **Mountain Hardwear Insulated Mini Skirt** [\$75.00], **Beyond Yoga Caught in the Midi Legging** [\$97.00], and **Sorel Harlow Zip Boots** [\$154.95]. Sarah's **Backcountry Sherwood 1/4-Zip Fleece** [\$109.95] is on the chair. Around camp they have their **TRAVELCHAIR Kanpai Bamboo Table** [\$249.95], **Jetboil Flash Stove** [\$119.95], **Stanley Camp Pour Over Set** [\$34.95], **YETI Rambler Colster Tall Can Insulator** [\$29.99], **TRAVELCHAIR Joey Camp Chair** [\$79.95], and June is lounging on the **Carhartt Sherpa Top Dog Bed** [\$129.95].



*Clockwise from top left:*

Toddlers' **Patagonia Hi-Loft Down Sweater Hoodie** [\$129.00], **Patagonia Nano Puff Insulated Jacket** [\$199.00], **The North Face ThermoBall Lace Up Boot** [\$109.95], Kids' **The North Face Reversible Hoodie** [\$129.95], **Mountain Hardwear Insulated Skirt** [\$75.00], **Teva Ember Moc Shoe** [\$74.95], **Backcountry Stansbury Down Hooded Jacket** [\$249.95], **Patagonia Nano Puff Mitts** [\$69.00].

# Let Us Be Your Guide

We are obsessed with all things outdoors. From our founders and our buyers to our Gearheads, we are a herd of people who track down the best gear available, love discovering new outdoor brands to bring to you, and live to pursue our passions in the backcountry.

Our Gearheads—Backcountry’s team of outdoor experts—have spent countless hours outside and are passionate about the gear that gets them out there. Ready to get out there, too? Our Gearheads equip you with everything you need to get out, whether it’s building a custom bike, piecing together a backcountry setup, or planning a hut trip to get away from it all this winter.

Want some help gearing up for the season? **Get complimentary guidance from a Gearhead by calling 855.720.5118.**



^ **Koly Swistak** has spent a lifetime in the wild places of the Mountain West and believes in the transformative power of the outdoors. As a Gearhead, she follows her passions and gets customers outside doing what they love best.



^ **Shayan Hart** is Backcountry’s camp and fly fish buyer. She’s a Midwest native who ventured to Utah one winter and never moved back. When the snow falls, you’ll find her skiing and snowboarding during days on the mountain.



^ **Jesse Ramirez** grew up in Southern California, and moved to Utah to snowboard. After falling in love with the tranquility of the outdoors, he became a Gearhead and started camping, fly fishing, and mountain biking, too.



^ **Clayton Otto** is a sponsored mountain biker and Backcountry bike apparel buyer. He loves chasing the unknown in the desert, seeking new trails, faster speeds, and challenging his limits.

\*25% off offer expires 12/31/20 and is limited to Backcountry-branded gear and apparel. May not be combined with any other discount or offer. Available for online purchases only. Limited to one use per customer and only to stock on hand. Coupon offers are not stackable (i.e., multiple coupon codes cannot be applied to a single order) and the most recently applied coupon will always be the one used for the purchase. Offer is non-transferable and is not redeemable for cash. Not valid on special orders, package discounts, gift certificates, passes, and lift ticket.

See our stories and send us yours @Backcountry



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### Get ahead of the holidays:

Retailers are expecting unprecedented shipping demands this season



Everything we make starts with our Gearheads. With their countless hours of experience in the outdoors, they tell us the design elements, features, and materials they dream of, and we deliver. Gearhead inspired, tested, and approved. From our GORE-TEX® bibs and our backcountry skis, to our baselayers and mittens, Built by Backcountry means built for the best.

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This book is printed on paper made from wood from environmentally and socially responsible sources.