


















BACKCOUNTRY.COM FLASH SITES / logo spec sheet

STEEPANDCHEAP.COM	WHISKEYMILITIA.COM	CHAINLOVE.COM
 PMS 7737 CMYK: 58% 13% 100% 0%  PMS 447 CMYK: 69% 63% 62% 58%	 PMS 185 CMYK: 13% 93% 90% 3%  PMS Black CMYK: 0% 0% 0% 100%	 PMS 2995 CMYK: 71% 14% 0% 0%  PMS 2985 CMYK: 44% 6% 6% 0%  PMS 7468 CMYK: 84% 41% 15% 0%  PMS Cool gray 11 CMYK: 48% 36% 24% 66%
Color (preferred)	Color (preferred)	Color (preferred)
		
Black	Black	Black
		
White	White	White
		

PROBLEMS / LOGO USAGE QUESTIONS?

Please contact Scott Richardson directly for any questions regarding logo usage: 801-746-7580 ext. 5366 / srichardson@backcountry.com